



PRESS OFFICE
Global Headquarters
2nd Floor, Berkeley Square House
Berkeley Square
London
W1J 6BD
Tel: +44 (0) 207 887 6108
Fax: +44 (0) 207 887 6100
valuentis.com

12th January 2007

PRESS RELEASE

VaLUENTiS today announces new additional features of its VB-HR™ Rating assessment and measurement tool. As of today, the VB-HR™ suite can now report up to fifteen additional indices relating to people strategies and effectiveness, which are constructed from both qualitative and quantitative data on organisation performance. They are:

- **Diversity**
- **Employee centricity**
- **Employer brand**
- **HR governance**
- **HR operational excellence**
- **Leadership**
- **Organisation communications**
- **Organisation climate**
- **Organisation design effectiveness**
- **Performance orientation**
- **Resourcing**
- **Retention**
- **Reward effectiveness**
- **Talent management**
- **Training & Development effectiveness**

Chief Executive, Nicholas J Higgins, remarked that *“2007 marks the extension of our VB-HR™ solutions suite focusing on human capital management in organisations. Given the interest and success of the VB-HR™ Rating launched in October 2005, through our work with both public and private sector clients, we have been able to derive these operational indicators of organisation performance related to the human capital perspective, in addition to employee engagement which is already contained within the current Rating output.*

Client organisations have been grappling with measurement for a while. This development moves operational measurement/benchmarking into a new phase alongside the more strategic measures which exist in the VB-HR™ portfolio. We are also, for example, able to combine several of these indices into a further index such as ‘employer of choice,’ which was the subject of a recent white paper of ours. The ability to combine qualitative and quantitative data at this level and the ability to provide further detailed modelling analytics gives HR functions and their organisations unrivalled business intelligence when it comes to human capital.”

The VB-HR™ Rating is arguably the most sophisticated evaluator of human capital management practice available. Aside from its truly innovative reporting solution, its portfolio of derivative tools provides detailed insight into people management practice and organisation performance.

For further information contact
the London office on:
+44 (0) 20 7 887 6108
or visit www.vbhr.com and/or
www.valuentis.com.

VaLUENTiS is a leading global professional services firm providing clients with human capital management, human capital measurement, organisational effectiveness and organisational measurement solutions to enhance performance. Our clients include FTSE100, Euro300, and S&P500 companies, as well as a variety of public sector organisations.